



## PACIFIC DENTAL SERVICES GIVES SMILES TO MORE THAN 400 CHILDREN

*Affiliated Offices Provide Free Dentistry in Honor of the American Dental Association (ADA®) "Give Kids a Smile® Event"*

**IRVINE, Calif. (February 18, 2010)**– [Pacific Dental Services \(PDS\)](#) participated in the American Dental Association® (ADA) "Give Kids a Smile®" event to raise awareness about the importance of oral health. Forty PDS-affiliated offices – in partnership with the Boys & Girls Clubs, United Way, local schools, churches and homeless shelters – provided a day of free dentistry, including dental exams, digital x-rays, cleanings, fillings, sealants and extractions, to more than 400 children throughout California, Arizona, Nevada and Colorado.

"We are very proud of our affiliated offices that spent the day volunteering for children in need," said Steve Thorne, Pacific Dental Services founder and president. "A healthy smile is one of the best gifts to give to children and their parents. Oral health is such an important part of overall health, especially as children grow."

Marking the fifth consecutive year PDS has participated in "Give Kids a Smile®" "We Serve" Manager Kyle Guerin said, "Serving our local communities is at the core of our company's values. This is one of the many ways we volunteer our time and resources to help those in need throughout the year."

Participation in "Give Kids a Smile" could not happen without PDS' key vendor partner, Henry Schein, Inc., which provided a generous donation of dental supplies.

Pacific Dental Services allows dentists to concentrate on providing the highest levels of cost-effective patient care by providing business support services including human resources, marketing, daily operations, billing and collections, with ongoing educational training and strategic financial and practice development planning. The Company continues to grow, reporting a revenue growth of \$135M, increasing from \$179M in 2005 to \$314M in 2009. Additionally, 140 new offices have been opened between 2005 and today increasing the number of employees and affiliated dentists to more than 3,000.

### **About Pacific Dental Services**

Founded in 1994, [Pacific Dental Services \(PDS\)](#) is one of the country's leading dental service organizations, providing state-of-the-art support services that allow dentists to concentrate on the highest levels of cost-effective patient care. PDS has pioneered the concept of Modern Dentistry - combining advances in the latest technology with best operational practices and procedures, highly skilled support staff and a commitment to ongoing training and education – to grow to more than 200 innovative, modern, affiliated dental offices in the western United States. Together with their affiliated owner dentists, they aim to become the provider of choice in all the markets that they serve.

For more information:

[www.PacificDentalServices.com](http://www.PacificDentalServices.com)

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