



**PACIFIC DENTAL SERVICES RECEIVES TOP AWARDS
AS ONE OF AMERICA'S FASTEST GROWING PRIVATE COMPANIES**

-- Awards Given by Inc. Magazine and Orange Country Business Journal --

-- PDS Mission Lets Dentists Focus on Delivering the Highest Level of Care to Patients --

IRVINE, Calif. (November 4, 2009) – Pacific Dental Services (PDS), one of the nation's leading dental service organizations, today announced it has been named on two high-profile lists as one of America's fastest growing private companies.

The Irvine-based company has been ranked No. 57 in the *Orange County Business Journal's* "Fastest Growing Companies," a ranking of the top 100 fastest growing privately held companies in Orange County, CA – the only dental services company in the top 60.

In addition, for the third consecutive year, Pacific Dental Services was recently recognized by *Inc. Magazine's* distinguished Inc. 5000, an exclusive ranking of the nation's fastest-growing private companies – and on the Top 100 500|5000 Companies by Revenue and Top 100 Inc. 500|5000 Companies by Employees.

"PDS is honored to receive such prestigious awards," says Steve Thorne, Pacific Dental Services CEO and founder. "Our continued growth can be credited to our commitment to our mission of Modern Dentistry, allowing dentists to be dentists so that they can focus on delivering the highest level of care to patients."

Thorne continues, "Innovative ideas and talented individuals can navigate through any turbulent time. We were able to seek new opportunities to achieve great growth and together with our affiliated dentists, continue their pursuit to become the provider of choice in all the markets they serve."

Pacific Dental Services provides business support services that allow dentists to concentrate on providing the highest levels of cost-effective patient care, including human resources, daily operations, billing and collections, with ongoing educational training and strategic financial and practice development planning. The Company continues to grow, reporting a revenue growth from 2005 to 2008 of \$280.8 million. Additionally, five new dental offices opened increasing their number of employees and affiliated dentists to more than 3,000.

About Pacific Dental Services

Founded in 1994, Pacific Dental Services (PDS), is one of the country's leading dental service organizations providing, state-of-the-art support services that allow dentists to concentrate on providing the highest levels of cost affective patient care. It has pioneered the concept of Modern Dentistry - combining advances in the latest technology, with best operational practices and procedures, highly skilled support staff, and a commitment to ongoing training and education – to grow to more than 195 innovative, modern, affiliated dental offices in the Western United States. Together with their owner dentists they aim to become the provider of choice in all the markets they serve.

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