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Over 300 Children Are Given New Smiles

~ In Celebration of the American Dental Association's (ADA®) "Give Kids a Smile®", Pacific Dental Services® (PDS®) served over 300 children on February 1st ~

~ PDS® teamed up with numerous Non-profit Organizations to provide FREE dentistry to local children in need throughout communities in CA & AZ ~

Irvine, CA (February 4, 2008) – On Friday, February 1, 2008 Pacific Dental Services and their affiliated offices provided a day of free dentistry to over 300 children in need. The 33 participating offices performed dental exams, digital x-rays, cleanings, fillings, sealants, and extractions for less fortunate children who do not have access to dental care.

PDS was excited to once again team up with the American Dental Association® for "Give Kids a Smile", held annually on the first Friday of February. The affiliated offices worked with over 50 non-profit organizations, including school districts, local churches, and shelters to provide free dentistry to needy children with poor or neglected oral health in California and Arizona. Some of the participating organizations included Olive Crest/Oak Grove®, Families Forward®, and the Los Angeles Department of Children and Family Services®. Major vendor partners; Proctor and Gamble™, Henry Schein®, and Smart Practice®, joined PDS by donating materials such as hygiene essentials, dental supplies, educational pamphlets, and fun stickers for all participants.

This marks the third year in a row that Pacific Dental Services has participated in the annual "Give Kids a Smile" event. Their participation continues to be strong and they've now served nearly 1,000 children total. A significant part of PDS is their [Corporate Social Responsibility](#) focusing on outreach participation, including an annual trip to Mexico during which they provide free dentistry.

Matt Hall, Director of Marketing said, "This is one of the most special days of the year for our company. To see how our services better the lives of these children and their families is such a blessing." Hall also added, "The best part of the day is after each child is taken care of and our teams explain the completed treatment to the families. Almost without fail, our staff and the families break into tears of joy!" Dr. Inaksh Johal, a [PDS affiliated dentist](#) who participated in the event, was overjoyed by the event and thankful to be affiliated with a company that places importance on philanthropy. Dr. Johal stated, "It was a blessing from God to be able to take care of these children. I would be willing to participate in "Give Kids a Smile" again and again!"

Pacific Dental Services is the leader in assisting dental practices for the western region of the United States. Since 1994, PDS has helped develop over 150 dental offices throughout California, Nevada, and Arizona. Today, PDS has more than 2,000 employees and over 350 affiliated dentists. Each of the PDS employees and affiliated dentists are vital to creating the Greatest Dental Company in America! For more information please visit www.PacificDentalServices.com.

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